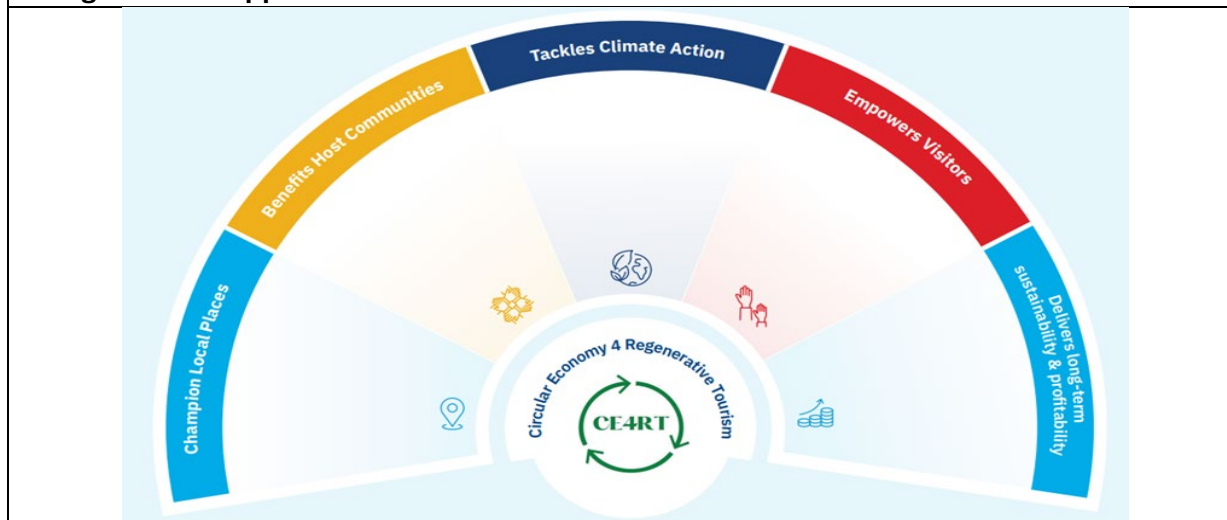


Country:	Ireland
Type of Business:	Guided Tours <i>We offer private, small group, and family tours of Ireland.</i>
Business Name:	Mossie's Tours

A Regenerative Approach to Tourism



Our Story and Journey – The people, place, uniqueness and values.

From her beautiful, tranquil valleys, rivers and streams, her spectacular coastlines, her people, music poetry, language and storytelling, let Mossie's Tours immerse you in the heart and soul of Ireland.

Mossie's Tours offers guided full and half-day tours of the Dingle Peninsula and Ring of Kerry along with custom extended guided Irish holidays for small groups and families. Travelling with Mossie's Tours is like taking a journey with a friend. You will see the real Ireland and have good craic while doing it.

Téanam Ort – Come Away.

Regenerative Practices (2 or 3 bullet point per theme)

- Champions Local Places**
- Sharing the local heritage, language and history with all visitors in an authentic and immersive way.
- Benefits Host Communities**
- Work with local secondary school to invite TY students to participate in Tours to learn about the industry and share knowledge of the local area
 - Work with the other CE4RT participants on the Dingle Peninsula to extend the tourist length of stay on the Peninsula
- Tackles Climate Action**
- Eliminate use of plastic water bottles
 - Use most efficient vehicle for 1st tour booked etc
- Empowers Visitors**
- Bring visitors to less well travelled areas of Ireland
 - Share principles of Leave No Trace with all visitors
 - Share our sustainability story and journey with all visitors and include it in all our communication points
- Delivers Long term Sustainability and Profitability**
- New website with ecommerce and brand review

- Succession planning
- Specific growth plans
- Record and document tour content
- Activate annual social media calendar

Future Journey for A Regenerative Tourism Approach

- Business decision will now be considered and made with people and place in mind
- Collaborate with other CE4RT participants to drive Regenerative Tourism Agenda

Image that Represents Our Business and Place



Website, Social Media and Contacts

www.mossiescanlon.com

Facebook and Instagram under **Mossiestours**

info@mossiescanlon.com tel: 0873904704